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**II Semester B.Com. Degree Examination, July/August-2024**

**COMMERCE**

**Fundamentals of Logistics and Supply Chain Management**

**(NEP Scheme)**

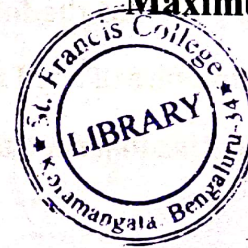
**Paper : 2.4**

**Time : 2½ Hours**

**Maximum Marks : 60**

**Instructions to Candidates :**

**Answers should be written in English only.**



**SECTION - A**

**Answer any Five of the following sub questions. Each sub question carries 2 marks.**  
**(5×2=10)**

1. a) What do you mean by supply chain?
- b) What do you mean by logistics management?
- c) What is lead time?
- d) Mention any two benefits of logistics.
- e) What do you mean by demand management?
- f) What is strategic fit?
- g) What is third party logistics?

**SECTION - B**

**Answer any Four of the following questions. Each question carries 5 marks.**  
**(4×5=20)**

2. Explain any five functions of supply chain management.
3. Explain the seven R's of Logistics.
4. Explain the five types of demand in supply chain management.
5. Briefly explain the importance of customer service in supply chain management.
6. Write a note on CPFR.

**[P.T.O.]**



**SECTION - C**

**Answer any Two of the following questions. Each question carries 12 marks.**

**(2×12=24)**

- 7. Explain the roles of logistics in supply chain.
- 8. Explain the role of demand forecasting in supply chain.
- 9. Explain the drivers of supply chain management.

**SECTION - D**

**Answer any One of the following question. Which carries 6 marks.**

**(1×6=6)**

- 10. Draw the structure of any Logistical Network.
- 11. Discuss the Risk that need to be considered in the management of the supply chain.